

Offer for Cooperation with Immostar

1) Current Situation

We own the rights to the brand name Immostar, a distinctive and unique name for the real estate industry. Immostar.de has invested millions in advertising since 2003 and has received several TOP broker awards. This results in the following indicators:

- 20,000 searches per month
- Valuation of the brand name: USD 17 million
- Well-known name in the media and on the Internet, known for high reputation and reach
- Our brand is distinctive, concise, memorable, legally watertight, easy to remember and write, with high recognition value
- One of the best brand names in real estate

2) Our Offer

We offer to copy your already successful real estate portal and adapt the branding to Immostar. In doing so, we carry out SEO optimizations to further increase visibility in search engines.

We program your Success:

Our expertise in search engine optimization (SEO) is at your disposal. With our many years of experience and know-how, we guarantee a top position in the search engine results under relevant terms, especially under the term "Immostar". Our agency has numerous well-known references in this field and specializes in achieving such results.

Additional Benefits: We open an Immostar Holding Company, Immostar AG, based in London with a share capital of USD 100,000. Our legal department takes full responsibility for the trademark rights and supports your company in all legal matters. For more information, please visit: <u>https://lawgroup.sourceweb.com/en/</u>.



Our certified team of developers will migrate your existing real estate website 1:1 www.immostar.ag to your future domain and set everything up optimally. Your success is also our success. Further information with an explanatory video (Password on Request) can be found at: https://www.sourceweb.click/infoarea-immostar/

We contractually guarantee that your website will be listed on the first page of results under the search term "Immostar" in the Google search. As a result, you will receive tens of thousands of potential visitors every month, and your sales will continuously increase to your satisfaction.

Some of our Evidence and Case Studies:

- SEO Marketing Optimization Presentation: https://sw.direct/pdf/en/seo
- SEO Customer Reference Komag: <u>https://sw.direct/pdf/en/seo-komag</u>
- In-House Marketing Product "Marketing Technology How it works": <u>https://www.sw.direct/pdf/en/seo-functioning</u>
- In-House Marketing Product "Marketing Technology Case Study": <u>https://sw.direct/pdf/en/seo-case-study</u>
- MCSE: Data Management and Analytics Certified 2016: <u>https://www.youracclaim.com/badges/bceed074-3001-4612-9bea-</u> <u>e6f0d00c778f</u>
- Developing ASP.NET MVC 4 Web Applications: <u>https://www.youracclaim.com/badges/62556b08-5701-426b-9542-</u> <u>458dd435a328/public_url</u>
- Programming in HTML5 with JavaScript and CSS3: <u>https://www.youracclaim.com/badges/9ed257df-faef-4bb0-9d28-</u> <u>9f4d05d7bf86/public_url</u>
- And much more: <u>https://informatics.sourceweb.com/en/certifications/</u>

Exclusive Rights and Future Contract Design:

You receive exclusive rights secured by the certified experts at SourceWeb (subject to facts, figures and figures). After one year, it is evaluated which countries are not actively used. These countries are then returned to us so that we can hire new partners to enter these markets. This applies to all the major real estate markets you can think of.



This is our franchise agreement: we receive 20% of your profits, under the same conditions as in our general franchise agreement. Your success is our success – as soon as you make money, we make money. It's a real win-win situation for both parties.

3) Shared Strategy for Success

Together, we find successful real estate website operators who use the Immostar brand name to generate more leads. We are concentrating on the largest real estate markets worldwide in order to further expand the brand.

4) Lead Generation and Sales increase

Our goal is to generate a high number of leads (at least 1000 visitors per day on each page) every day. Your existing offerings will remain unaffected, and all activities can be integrated into your existing company structure.

The income from the cooperation runs through Australia and is processed through your company.

We are looking forward to the cooperation and are convinced that this concept offers great potential. Let's discuss the next steps together.

Kind regards, Your Owners & Managing Directors of the SourceWeb Group and Consultant & Sales, Daniel Künzel



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Top 10 Real Estate Markets in the World (by Revenue)

1. United States

- Sales Volume: Over \$2.5 trillion per year
- Main Markets: New York, Los Angeles, San Francisco, Miami
- **Special Features**: Largest real estate market in the world, both in the residential and commercial sectors. High demand for luxury real estate and commercial space, especially in metropolitan areas.

2. China

- Sales Volume: Over \$1.5 trillion per year
- Main Markets: Beijing, Shanghai, Shenzhen, Guangzhou
- **Special Features**: Rapid growth due to urbanization and economic upswing. Enormous demand for housing in large cities, supported by government infrastructure investments.

3. Japan

- Sales Volume: Over USD 600 billion per year
- Main Markets: Tokyo, Osaka, Yokohama
- **Special Features**: High demand for real estate in urban areas, especially in Tokyo, which is considered one of the most expensive real estate markets in the world.

4. Germany

- **Revenue Volume**: Over \$300 billion per year
- Main Markets: Berlin, Munich, Frankfurt, Hamburg
- **Special Features**: Stable real estate market with strong demand for residential and commercial properties, especially in the large cities. High investments in rental apartments and office buildings.

5. United Kingdom

- Revenue Volume: Over \$250 billion per year
- Main Markets: London, Manchester, Birmingham, Edinburgh
- **Special Features**: London is a global center for real estate investment, with a strong market for luxury real estate and commercial space. Brexit has had a slight impact on the market, but demand remains high.



6. France

- Sales Volume: Over 200 billion USD per year
- Main Markets: Paris, Lyon, Marseille, Nice
- **Special Features**: Paris as one of the most attractive real estate markets in the world, particularly strong in the luxury segment. Stable demand for residential and commercial properties.

7. Canada

- Revenue Volume: Over \$180 billion per year
- Main Markets: Toronto, Vancouver, Montreal, Calgary
- **Special Features**: Strong real estate market, driven by immigration and economic growth. High prices in the cities, especially in Vancouver and Toronto.

8. Australia

- Sales Volume: Over \$150 billion per year
- Main Markets: Sydney, Melbourne, Brisbane, Perth
- **Special Features**: Popular market for foreign investors, with strong demand for residential real estate in the major cities. Property prices in Sydney and Melbourne are particularly high.

9. Hong Kong

- Sales Volume: Over \$140 billion per year
- Main Markets: Hong Kong Iceland, Kowloon, New Territories
- **Special Features**: One of the most expensive real estate markets in the world, with extremely high demand for limited space. The market is volatile but attractive to investors due to the high increases in value.

10. South Korea

- Sales Volume: Over \$120 billion per year
- Main Markets: Seoul, Busan, Incheon
- **Special Features**: Highly urbanized market, especially in Seoul, which is considered a center of economic activity and real estate investment. High demand for residential and commercial properties.

These ten countries represent the most important real estate markets worldwide in terms of turnover. They offer a wide range of investment opportunities, from luxury real estate in major cities to commercial space in growing economic centers. The strong demand and high investment volume make these markets particularly attractive for global investors.



IMMOSTAR 015052822



Actions and communications

EUTM

Trade mark information

Name	IMMOSTAR	Filing date	28/01/2016
Filing number	015052822	Registration date	21/07/2016
Basis	EUTM	Expiry date	28/01/2026
Date of receipt	28/01/2016	Designation date	
Туре	Word	Filing language	German
Nature	Individual	Second language	English
Nice classes	41, 42 (Nice Classification)	Application reference	AZ/2016/001
Vienna Classification		Trade mark status	Registered (👷)
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		Acquired distinctiveness	Νο

Goods and services \sim English (en) 41 Photography; Providing on-line electronic publications, not downloadable; Providing on-line publications; Providing electronic publications from a global computer network or the Internet, not downloadable.

42 Updating websites for others; Technical writing; Operating search engines; Graphic design for the compilation of web pages on the internet; Electronic site authoring; Conversion of texts to digital format; Draughtsman's services; Technical project studies; Quality control testing; Commercial art design.



Owners

ID

Organisation

Legal status

SourceWeb	Assets Ltd	
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Legal entity

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Representatives

No data

Correspondence

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	±	EUTM	015052822	Miscellaneous	06/01/2022	POS
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